



**ST. REGIS CATHOLIC
CHURCH AND SCHOOL**

WORSHIP • EDUCATE • SERVE | PRESCHOOL • ELEMENTARY • ACADEMY

FRIENDS OF REGIS 2021/22

POURED OUT... IN FRIENDSHIP AND SERVICE TO ONE ANOTHER

FRIENDS OF REGIS 2021/22: WHY NOW?

- We want to share **your business** with the St. Regis community
- We have a great audience: **470+** students, **250** school families, **1100** parish families
- Your school needs your support to keep up the **great work** they are doing
- Your sponsorship may be **tax deductible** (St. Regis is a 501c3 Non-profit)
- Build your **brand** and its **reputation** in supporting the St. Regis community

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RECENT ADVANCEMENT PROJECTS

- Laptops – 25 New Dell Inspiron 2-in-1 Laptops for All-School Use
- Dedicated Classroom Laptop & iPad Sets
 - *Laptops: 5th-8th Grade*
 - *iPads: Young 5's – 4th Grade*
- Building Improvements & Upgrades:
 - *Modern Carpet Tile System in Classrooms*
 - *Epoxy Bathroom Floors*
- Air purifiers
- Preschool Playground
- Playground and Outdoor Classroom Equipment
- School Entryway Addition and Enhancements

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EVENT SPONSORSHIP

GOLD SPONSORS

- TWO VIP ADULT TICKETS OR ONE FAMILY TICKET TO ALL 2021/22 ADVANCEMENT EVENTS
- SIGNAGE AND PROMOTION WITH EACH EVENT
- LIVE READS DURING EVENTS
- OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS IN EVENT SWAG BAGS

Events include:

- *St. Regis School Fun Run – Friday, Sept. 24*
- *Trunk or Treat – Friday, Oct. 22*
- *St. Regis Auction – Saturday, Feb 12, 2022*
- *Family Game & Raffle Night – March 2022*
- *Spring Fashion Show – May 2022*

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PUBLICITY

GOLD SPONSORS

- Signage at St. Regis: 'THANK YOU FRIENDS' Banners in St. Regis Gymnasium
- Logos in Weekly E-News
- Logo on St. Regis snow bags
 - *Each student will receive one for home and one for school (1000 bags)*
 - *Students carry bags to and from school each day/week*
 - *Extra bags used outside of school*
- Friends of Regis offered first chance at unique marketing opportunities throughout the year

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FEATURE MONTH

GOLD SPONSORS

We will work with you to use your content in featured physical and virtual locations throughout the month.*

- *Social Media: 2x mention during the designated feature month including tagging*
- *Logo & link: on e-news during feature month*
- *Video: Opportunity to provide a feature video to be displayed in St. Regis E-News (St. Regis to provide specs & Guidelines)*
- *Featured sign in carline*
- *Sponsorship of other electronic communication*

**Content Subject to St. Regis Approval*

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EVENT SPONSORSHIP

SILVER SPONSORS

- TWO GENERAL ADMISSION ENTRY TICKETS OR ONE FAMILY TICKET TO ALL 2021/22 ADVANCEMENT EVENTS
- LOGO ON SILVER SPONSOR BANNER AT EVENTS
- OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS IN EVENT SWAG BAGS

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VISIBILITY



FRIENDS OF REGIS 2021/22

■ Cost:

GOLD Sponsorship - \$5,000 (3 of 8 Still Available)

SILVER Sponsorship - \$3,000 (Limited Availability)

■ Gold Sponsors Feature month selection:

– *Select September thru May (First come first served)*

■ Sponsorships are available on a first come-first served basis

■ Enroll at bit.ly/21RegisFriend

■ Payments may be made in full in August or split August/January

■ Response requested by Sunday, August 15, 2021

Execution of sponsorship subject to government guidelines & restrictions

[Click Here
to Enroll
Now!](https://bit.ly/21RegisFriend)

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